



Care. Adopt. Neuter.

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Talk About It! and Storynamics Unite to Bring Spay/Neuter Comic Books to Children

Amy Shelton McNutt Charitable Trust makes it possible for San Antonio Area Foundation's no-kill program and other animal welfare and education agencies to promote responsible pet ownership

SAN ANTONIO, March 12, 2014—A comic book promoting responsible pet care is in its fourth edition printing by Chandler, Ariz.-based educational comic book publisher Storynamics, the San Antonio Area Foundation's animal no-kill program, Talk About It!, announced today.

More than 70,000 of the educational comic books promoting spay/neuter have been distributed by the City of San Antonio Animal Care Services to school-age children as part of their education and outreach program.

In addition, a number of animal welfare and education agencies provide the comic books to children and educators such as KLRN Public TV, the San Antonio Feral Cat Coalition, the San Antonio Humane Society, the Animal Defense League of Texas, Spay-Neuter Assistance Program (SNAP), Spay Neuter Inject Protect San Antonio (SNIPSA), SpaySA and Helotes Humane Society.

For the past three years, Talk About It! has funded the cost of making the comic books available for free to the city and various nonprofit programs in San Antonio, with help from the Amy Shelton McNutt Charitable Trust.

"We believe that the long-term solution to making San Antonio a no-kill city—and a city with no more homeless pets—is to educate young people," said Gavin Nichols, director of Grants and Programs, San Antonio Area Foundation. "Our partnership with Storynamics helps us to reach young people in an engaging and memorable way so when they are adults, spaying and neutering their pets and caring for their pets responsibly will be second-nature to them."

"Our fourth edition printing of the comic books on pet sterilization is significant as the San Antonio Area Foundation is a long-standing partner of Storynamics," said Miguel Lopez, co-founder of Storynamics. "Their Talk About It! program to promote responsible pet ownership represents all we stand for in reaching communities with valuable health and safety information."



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Talk About It! and Storynamics Unite to publish spay/neuter comic books – Add One

About Storynamics

Storynamics develops educational comic books for children and adults that focus on health and safety in an engaging way. Through partnerships with organizations such as the San Antonio Area Foundation and Maricopa County Animal Care and Control, Chandler, Ariz.-based Storynamics has printed and distributed nearly 300,000 comic books in Arizona, Texas, California, Colorado, Idaho, Iowa, Minnesota, Montana, Nebraska, New Mexico, North Dakota, South Dakota, Utah, Washington, Wyoming and Nebraska. Storynamics develops ways to bring their comics to life in digital formats, however the company's focus is presenting the power of the traditional comic book format to families who need access to critical information the most. For more information, visit www.storynamics.com.

About Talk About It!/The San Antonio Area Foundation

The San Antonio Area Foundation is improving the lives of people and pets through Talk About It!, its Animal No-Kill program. Prior to 2006, San Antonio had the third highest euthanasia rate of pets per capita in the country, with 50,000 animals euthanized annually.

Since the 2007 launch of the City of San Antonio's bold effort to become a no-kill city for dogs and cats, the Area Foundation has made more than \$5 million in grants for no-kill-related projects. It also helped form a community-based Consortium of Partners to provide awareness and fundraising and helped form the Alamo Area Partners for Animal Welfare (AAPAW). AAPAW is a broad group of animal rescuers and individual volunteers who conduct mega adoption events and provide spay/neuter surgeries for rescued pets.

San Antonio's live release rate has increased from 11 percent in 2006 to 79 percent in 2013.



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